



6 Simple Steps to Sharing **SUPERFOOD** GREENS AND REDS



We're here to make sharing Superfood Greens and Reds simple!

The tools mentioned here can be found at <https://us.mannatech.com/tools/>
or within your Penny and Rapid Funnel apps.

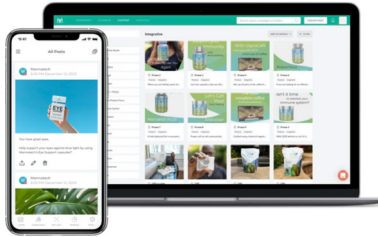


STEP 1

Create Product Awareness for Prospects, Customers and Associates

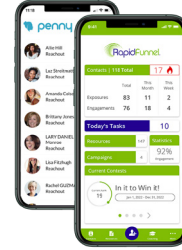
Getting the word out about new Superfood Greens and Reds begins by sharing it with your past, current and prospective customers and Associates.

RECOMMENDED TOOLS



Social Media Studio

Post supplied copy, infographics, images and videos to your social media accounts to generate interest.



Prospecting Using Scripts

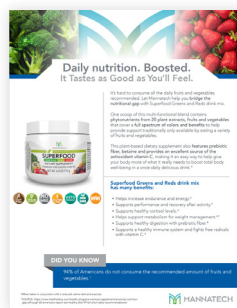
Share Superfood Greens and Reds with others using our compliant and ready-to-go scripts that are available in the **Penny** and **Rapid Funnel** Apps.

Example:

Hey [insert prospect name],

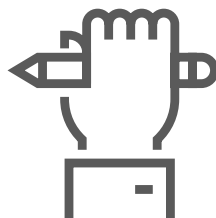
Good news! There's a new product that makes it **SUPER** easy to do what's good for your body. So, ditch the blender. Skip the clean-up. Superfoods Greens and Reds puts phytonutrients from 20 plant extracts, fruits and veggies in your drink, plus it's an excellent source of vitamin C and spirulina. Shakes up in seconds with a refreshing strawberry-kiwi flavor. It's a small daily habit with **BIG** results. Let me know if you'd be interested in ordering Superfood Greens and Reds! Talk soon!

[name]



Product Information Sheet

Use Penny App to send a digital copy (PDF) of the Superfood Greens and Reds Product Information Sheet by email, social media, or text.

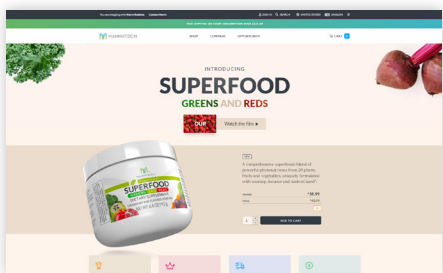


Create Your Story

Facts tell, stories sell! Share your experience with Superfood Greens and Reds and express your excitement about this new product.

STEP 2

Anyone who responds favorably and/or asks questions about Superfood Greens and Reds deserves follow-up contact from you.



Personal Web Page (PWP)

Use Penny app to send a link to your PWP where interested parties can read more about Superfood Greens and Reds and then buy.



Overview Video

Share a video link of the Superfood Greens and Reds introductory video using the Penny app.

Scripts

Follow up with people you contacted in Step 1. We have created scripts like the one below to help you. Visit the Rapid Funnel and Penny apps for more script ideas.

Hey [prospect name],

Hope your day is going fantastic! Just wanted to circle back with you to see if you had any questions about the NEW Superfood Greens and Reds product, which features a delicious blend of phytonutrients from 20 plant extracts, fruits and vegetables. A single serving of Superfood Greens and Reds is an easy and efficient way to keep your day moving and boost your daily nutrition. Let me know if you'd be interested in ordering Superfood Greens and Reds!

Talk soon!

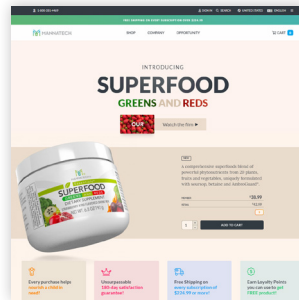
[name]

STEP 3

Educate the Customer

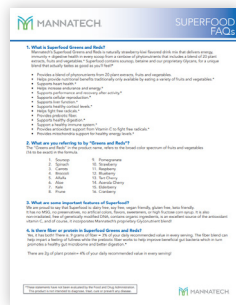
If they're not quite ready to buy, share additional materials that provide more information and education about the benefits of Superfood Greens and Reds.

AVAILABLE TOOLS



Landing Page

Share the link to the informative Superfood Greens and Reds page -
<https://us.mannatech.com/products/essentials/superfood-greens-reds/>



FAQs

Use Penny App to share direct answers to the most commonly-asked questions about Superfood Greens and Reds via a sharable PDF (or print and hand deliver).



Superfood Upsell and Differentiation

Utilize this document as a guide to provide compelling information about great Mannatech products that pair well with Superfood Greens and Reds and how Superfoods fits into the nutritious synergy within the Mannatech product line.

STEP 4

When customers object to buying, it is often because they do not really understand the benefits, or they are afraid of making a mistake. If this happens, acknowledge the objection and seek to understand what additional information they may need to feel comfortable in moving forward. Once you have overcome the objection, be sure to ask again for the sale.

**MONEY
BACK
GUARANTEE**
\$\$\$

Satisfaction Guarantee PDF

Share this compelling document (PDF) explaining the 90-day guarantee (180 days in North America).

The Power of Mannatech Patents

Direct prospective customers to this online resource providing full details about the more than 140 patents that have been issued to Mannatech in the past 28 years - <https://us.mannatech.com/our-story/patents/>

STEP 5

Ask for the Order

Asking for the order is natural and easy when you follow the six no-pressure closing steps for selling Superfood Greens and Reds.



6 Follow
Most
benefit
people
tomorrow

Most of the time, "no" just means "not yet." You should continue to communicate important benefits of Superfood Greens and Reds to your potential customers. Gentle reminders of other peoples' experiences with Superfood Greens and Reds could turn today's "no" into tomorrow's "yes."

Retention and Follow Up with Penny

Superfood Upsell and Differentiation

Follow up via Penny with your customers about their experience and improvements they feel as they take Superfood Greens and Reds regularly.

Need additional tools to help build your business with Superfood Greens and Reds?
Check out these other resources:

- <https://library.mannatech.com/>
- [MannatechTools.com](https://mannatechtools.com)
- [MannatechTraining.com](https://mannatechtraining.com)
- [AllAboutMannatech.com](https://allaboutmannatech.com)

Remember, sharing Superfood Greens and Reds can be easy when you use the proper tools in the correct way, and ask for the order!



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